

2023 LeadingAge Kentucky Business Opportunities

LeadingAge KY Members

Contributor \$ 850	Friend \$ 2,000	Supporter \$ 4,000	Partner \$ 6,000
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Advertising Opportunities

Direct link to your website from LeadingAge KY website & permission to link to LeadingAge KY website			✓	✓
Member Level sponsor logo with web link to LeadingAge KY web site		✓	✓	✓
Recognition with association Membership level on various association events/materials		✓	✓	✓
Will be given referrals for information from the LeadingAge KY office	✓	✓	✓	✓
Use of Sponsor (Contributor, Friend, Supporter, Partner) Logo	✓	✓	✓	✓

Exhibitor Services & Space

Trade Show Booth at Annual Conference which includes: (1) skirted table, (2) chairs, (1) wastebasket, internet and carpet (if exhibitor hall is not carpeted) & designated booth space in main isle				✓
Trade show booths will be among the first assigned				✓
Trade Show Booth at Annual Conference which includes (1) skirted table, (2) chairs			✓	
Trade Show Booth at Annual Conference (with NO Furnishings)		✓		
Attendee List for the Annual Conference	✓ Day of Trade Show	✓ Day of Trade Show	✓ Prior to Trade Show	✓ Prior to Trade Show
Member rate for Trade Show space \$ 865	✓			

Access to LeadingAge KY Members

Acknowledgement as Vendor Member of LeadingAge Kentucky	✓	✓	✓	✓
LeadingAge KY membership contact information		✓	✓	✓
Ability to Participate in LeadingAge KY Committees			✓	✓

Publications & Website Presence

Authorship of 1 or 2 white papers to be distributed by LeadingAge KY to members/posted to web site			1	2
Subscription to LeadingAge KY Member News (Weekly Newsletter) & Member Alerts	✓	✓	✓	✓
Access to & Listing in the LeadingAge KY Membership Directory	✓	✓	✓	✓

Professional Development & Events

Exclusive sponsorship of a chosen Event at Annual Conference. First come, first serve (<i>up to \$4,000 value</i>)				✓
Recognition as Conference Sponsor Your choice of Sponsorship (<i>up to \$2,500 value</i>)			✓	
Recognition as "Friend" of LeadingAge Kentucky in Conference Material (<i>\$800 value</i>)		✓		
Ability to present webinar sessions (<i>value \$600 each</i>)			✓ 1 per year	✓ 2 per year
Marketing material distribution at Annual Conference				✓
1 Full (<i>\$800 value</i>) or 1/2 page (<i>\$450 value</i>) Ad in Annual Conference program			1/2	1 full
Discount or Complimentary registrations at the Annual Conference (<i>up to \$850 value</i>)		discount registration	1	2
Display of company logo during sponsored Annual Conference sessions			✓	✓
Eligible for Member Rates on all Education/ LeadingAge KY Events & Products	✓	✓	✓	✓
Opportunity to submit a session for the Annual conference	✓	✓	✓	✓

* Membership Year runs from January 1 - December 31

2023 LeadingAge Kentucky Membership Profile & Dues Statement

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Title: _____

Telephone: _____ Fax: _____

Website: _____ Email: _____

Membership / Payment Options:

\$ 850 Contributor

\$4,000 Supporter

\$2,000 Friend

\$6,000 Partner

Check payable to LeadingAge Kentucky

Category of Product / Service (please select one)

- | | | |
|--|---|--|
| <input type="checkbox"/> Accounting & Financial Services | <input type="checkbox"/> Electronic | <input type="checkbox"/> Medical Records |
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Emergency Response | <input type="checkbox"/> Medical/Supplies |
| <input type="checkbox"/> Architect/Design | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Housekeeping/Maintenance Supplies |
| <input type="checkbox"/> Computer Services/Software | <input type="checkbox"/> Furnishings | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Construction Services | <input type="checkbox"/> Group Purchasing | <input type="checkbox"/> Physical Plant |
| <input type="checkbox"/> Consultant Services | <input type="checkbox"/> Human Resources | <input type="checkbox"/> Property Management |
| <input type="checkbox"/> Contract Management | <input type="checkbox"/> Insurance/Benefits | <input type="checkbox"/> Resident Services/Therapies |
| <input type="checkbox"/> Dietary or Food Service | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Supplies |
| <input type="checkbox"/> Educational Institution | <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Other _____ |

Briefly describe your services/product:

Return Form To: ✉ rhoeyer@leadingageky.org

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LeadingAge™
Kentucky

Please Contact the LeadingAge KY Office
for more information

☎ 502-992-4380 🌐 www.leadingageky.org